

INFINIDAT

The Standard in Enterprise Storage




Cyber Secure Enterprise Storage for VMware

Eric Herzog

CMO - Infinidat

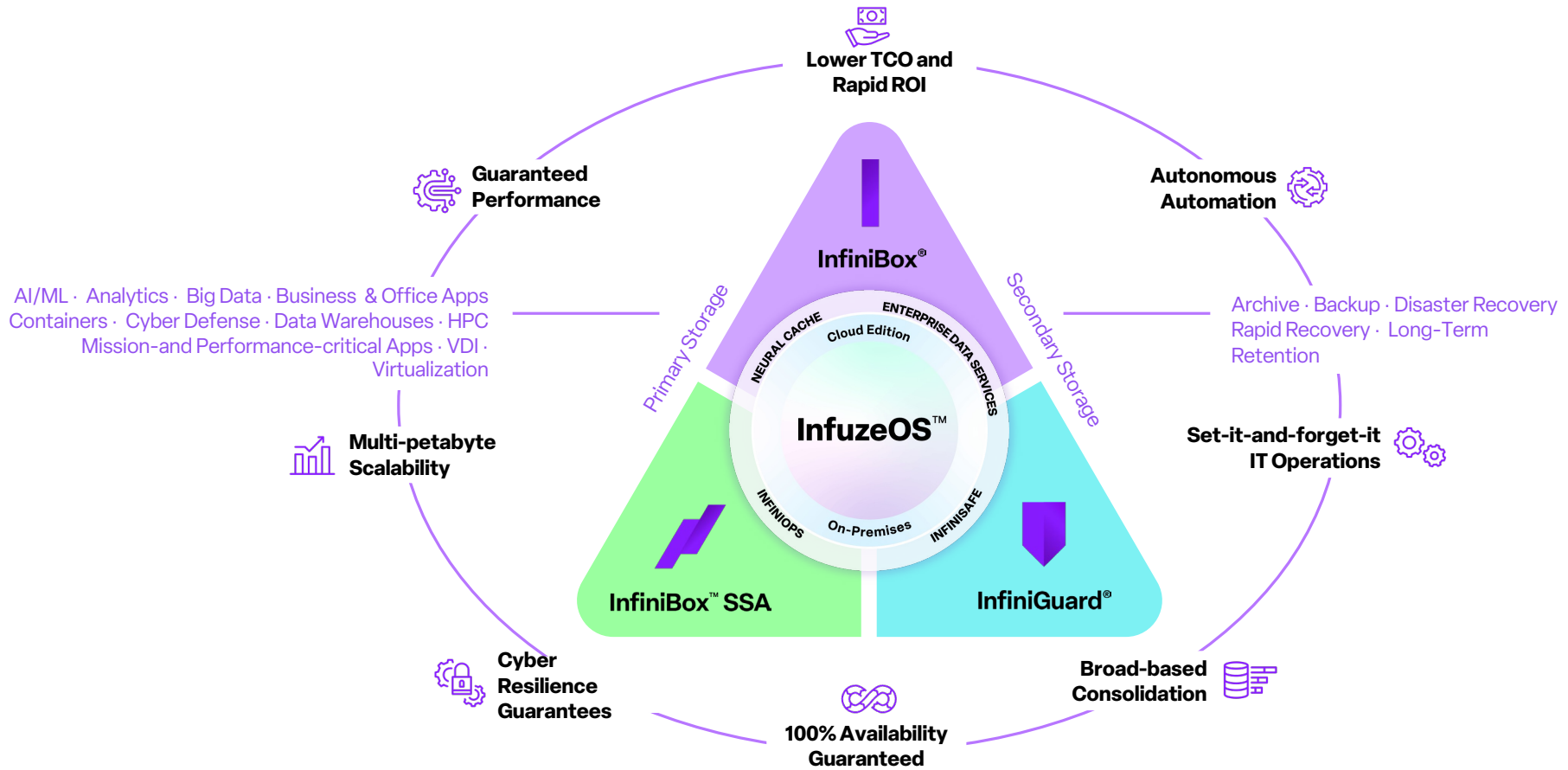
November 2023

 ehertzog@infinidat.com

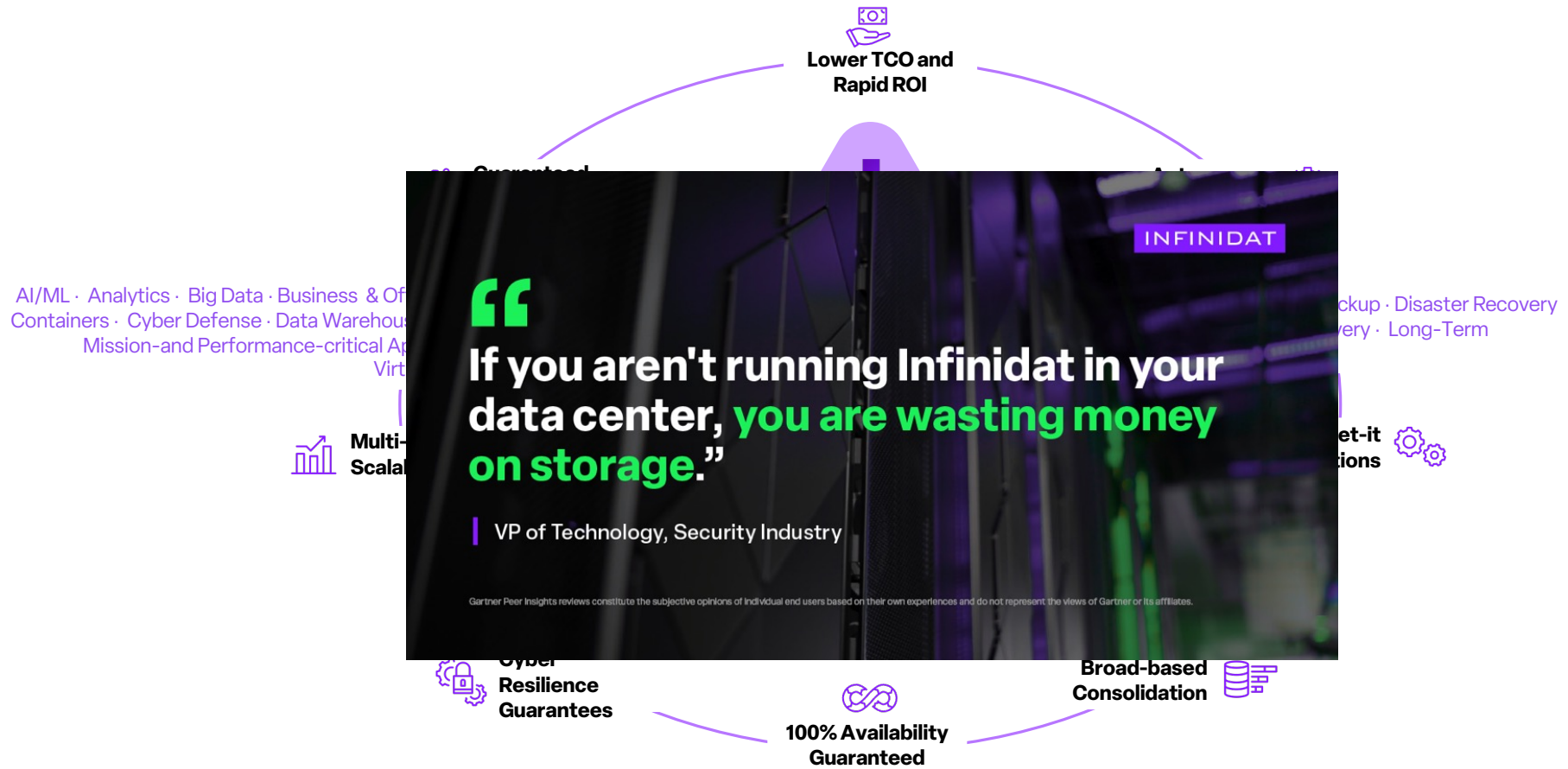
 [@zoginstor](https://twitter.com/zoginstor)



One SDS Architecture, All Platforms, Powered by Intel



One SDS Architecture, All Platforms, Powered by Intel

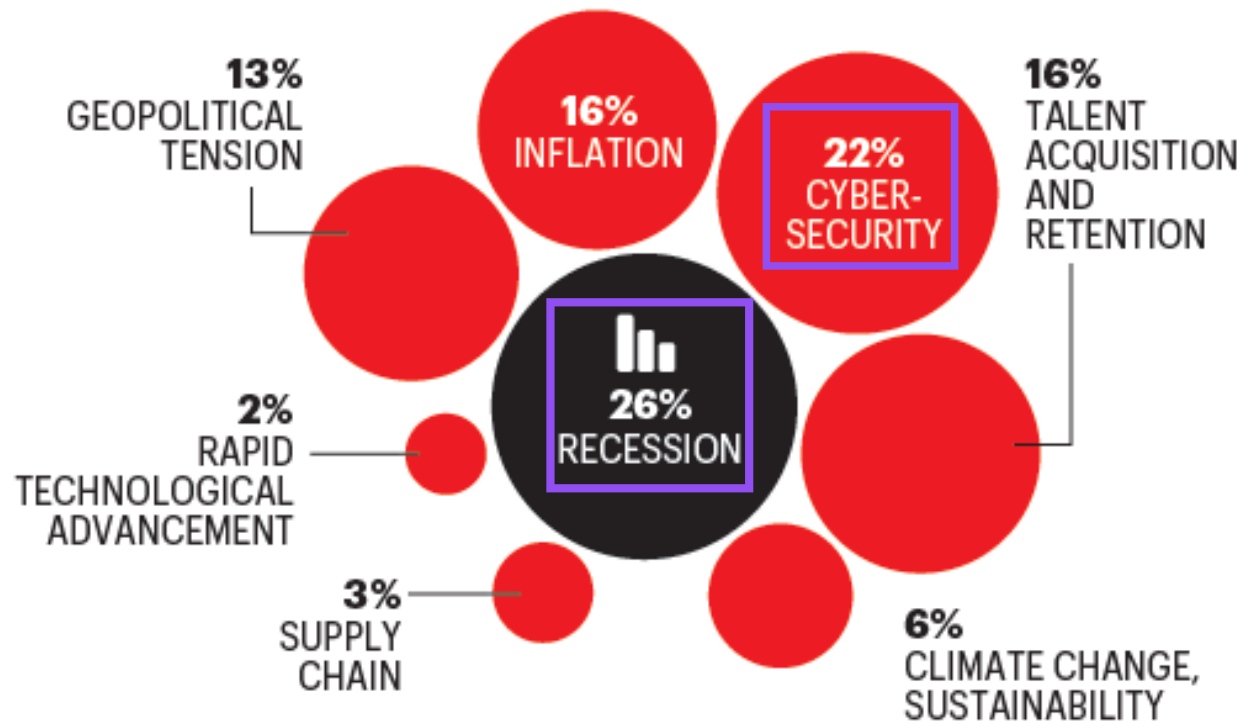


2023 Fortune 500 CEO Survey – Top Threats



THE THREATS ON CEOs' WATCH LIST

Issues cited as greatest threats to business

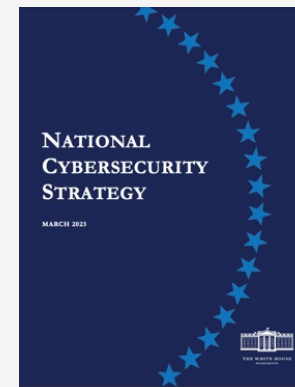


Exploding Cyber Risks

Headline News

World @ Business @ Finance @ Travel @ Sport @ Weather

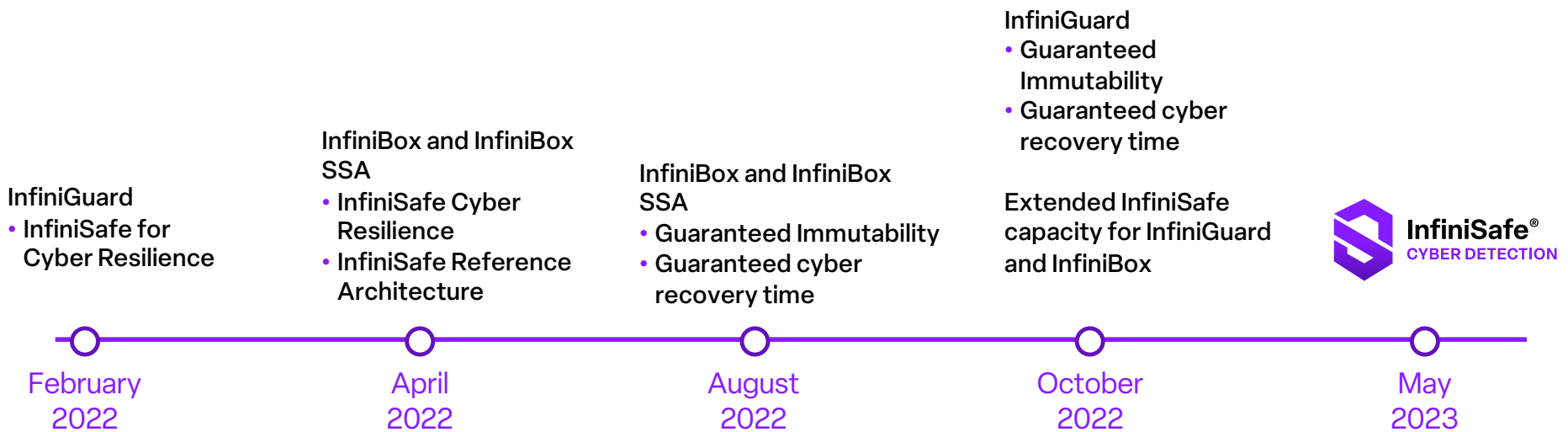
- \$8T global Cybercrime cost in 2023
- Cybersecurity the #2 concern of Fortune 500 CEOs globally (Fortune, June 2023)
- EU Announces Cyber Solidarity Act and the US announces National Cybersecurity Strategy (Mar 2023)
- Cybercrime will cost the world \$10.5T in 2025
- SEC requires US Public companies to file public documentation after a cyberattack
- Average enterprise suffers 1,168 cyberattacks weekly
- 48% of CEOs are increasing investment in cybersecurity in 2023
- 30,000 websites are hacked daily



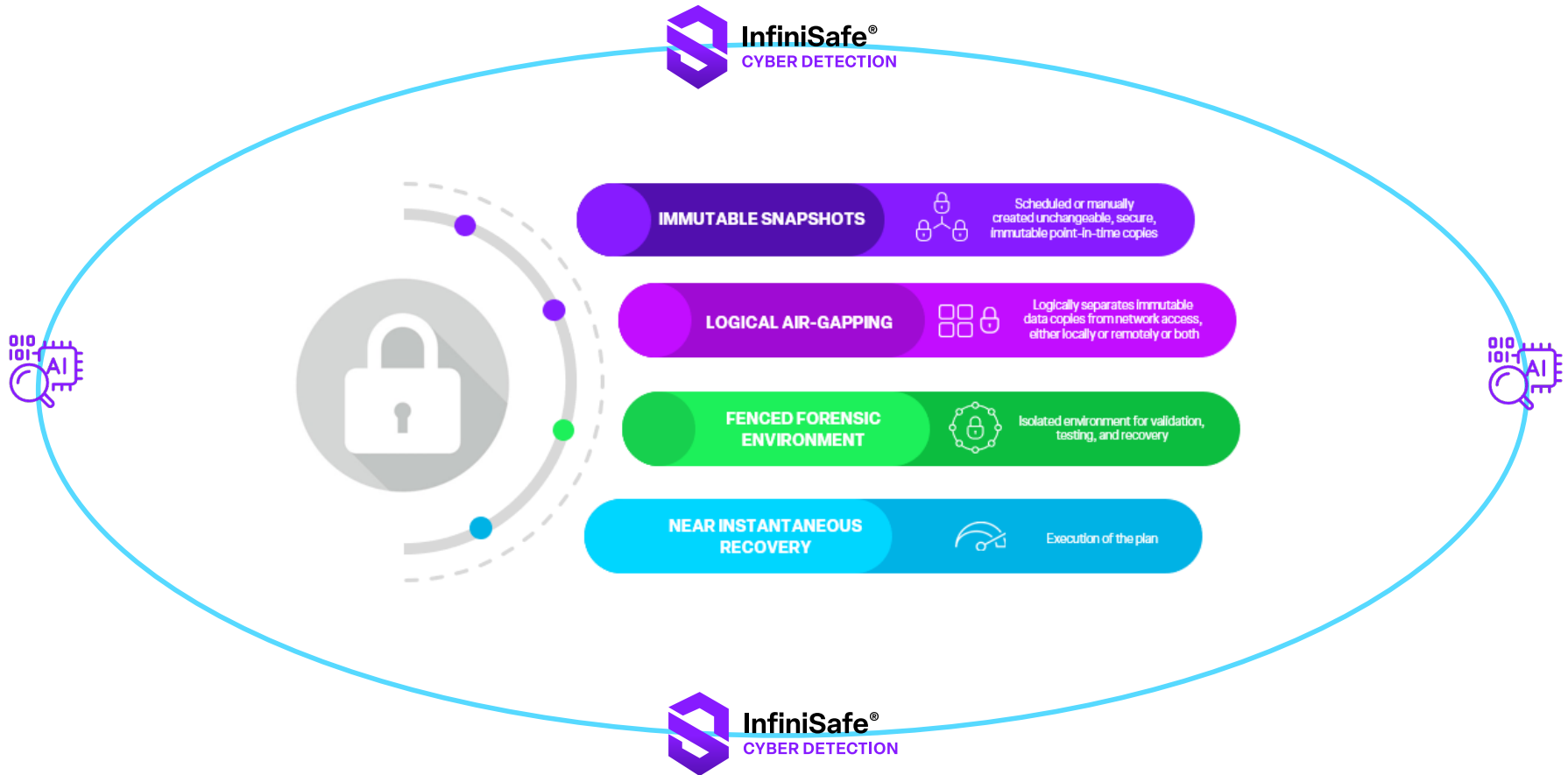
InfiniSafe Cyber Resilience Innovation

Commitment to delivery of cyber resilience innovation

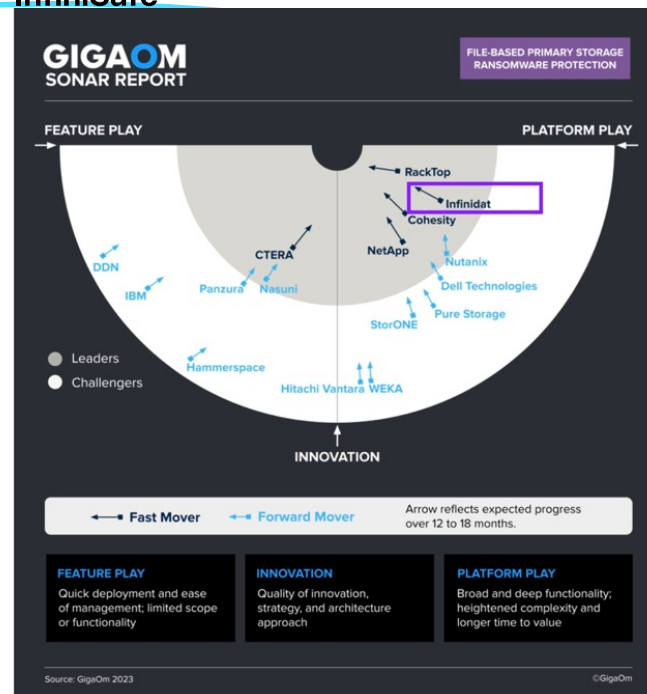
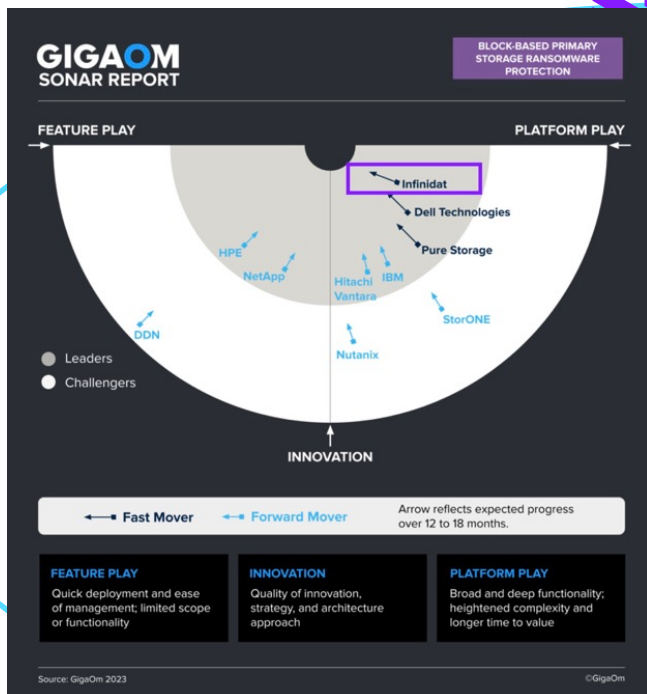
- First cyber resilience solution for primary storage
- First guaranteed cyber resilience recovery
- First guaranteed cyber resilience recovery time



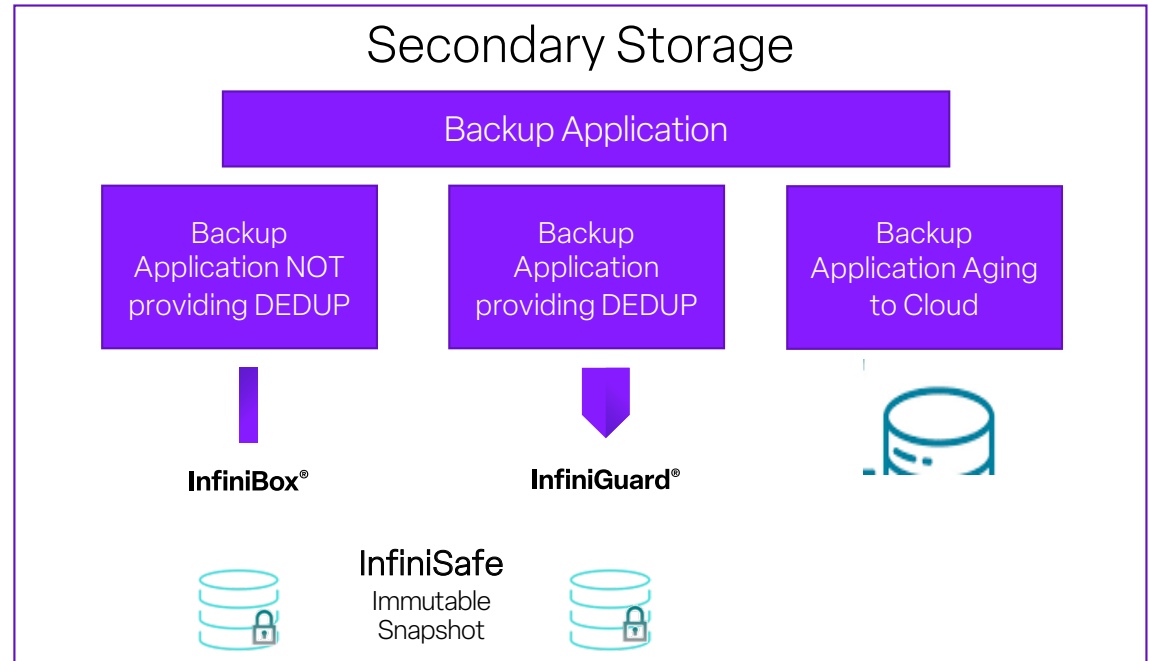
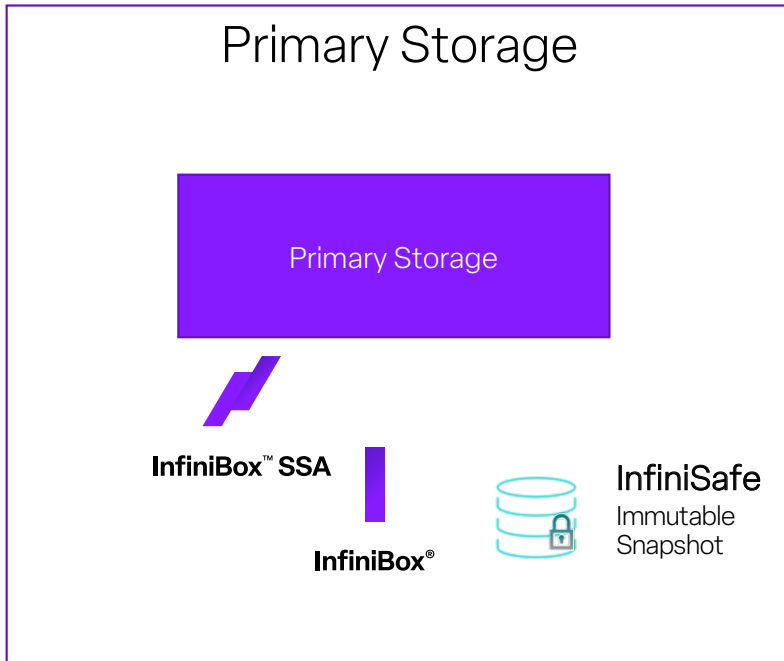
InfiniSafe



InfiniSafe



InfiniSafe Cyber Storage Resilience and Recovery



InfiniSafe Cyber Storage Resilience Guarantees

- Guaranteed immutability of InfiniSafe immutable snapshots
- Recovery time guarantee of those immutable snapshots
 - Less than 20 minutes for InfiniGuard
 - Less than 1 minute for InfiniBox SSA II and InfiniBox
 - Regardless of immutable snapshot size

InfiniSafe Cyber Storage Resilience

- Immutable Snapshots
- Logical air-gapped protection
- Fenced forensic environment
- Near-instantaneous recovery of any size backup repository

InfiniSafe Ransomware and Malware Resistance

Cyber Detection Flexibility



InfiniSafe®
CYBER DETECTION



Primary Storage

Volumes, App Workloads,
Snapshots



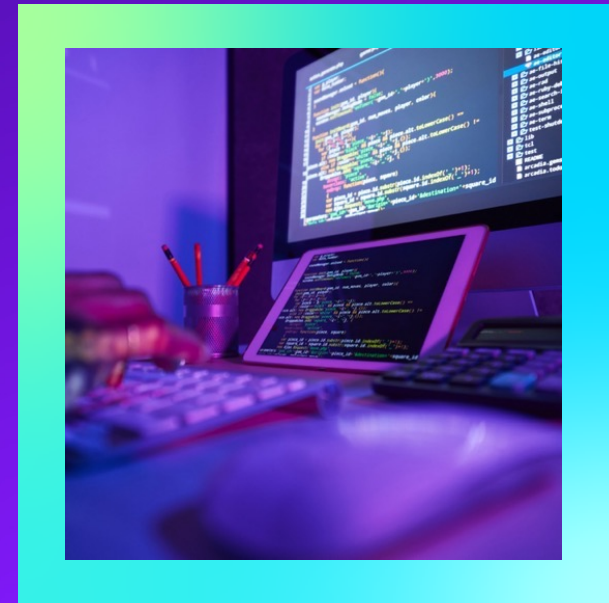
Databases

Oracle, DB2, SQL,
SAP Hana, Cache, etc.



User Files

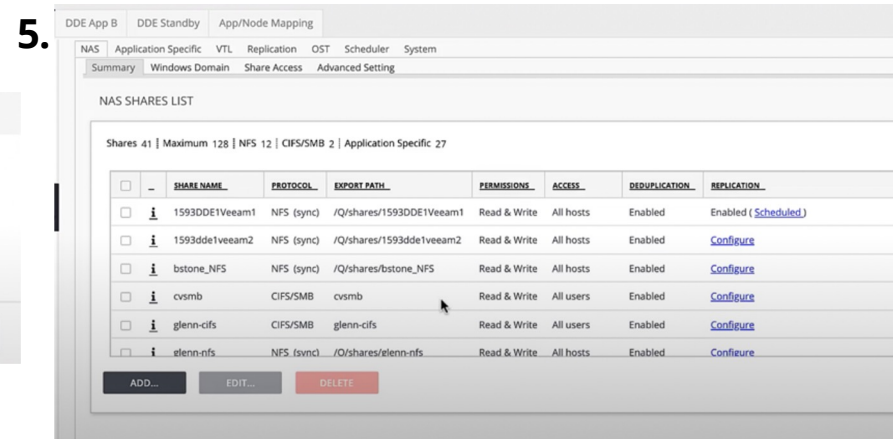
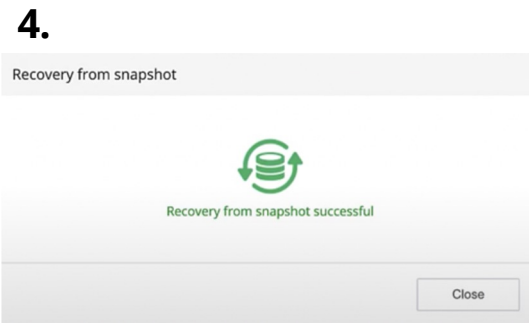
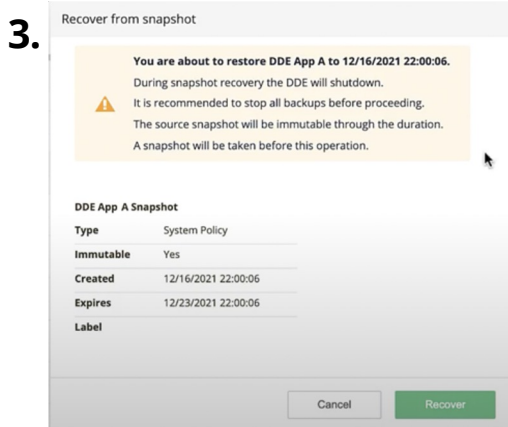
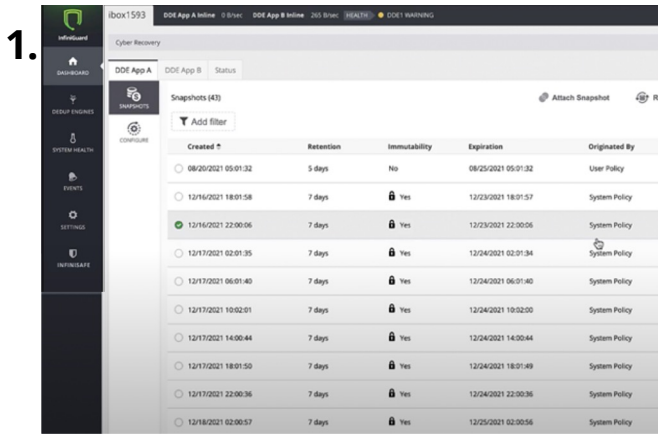
Contracts, Financial Docs
Intellectual Property, etc.



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InfiniSafe – Near Instantaneous Recovery

- ONLY 1 InfiniBox needed - No data movement and Reduced CAPEX/OPEX
- Simplifies entire forensic and recovery process
- Rapid accessibility to entire backup dataset – up to 10s of PBs
- No capacity size penalties
- DDE operating environment is protected and available
- Guaranteed SLAs - Immutability of Snapshots and Recovery Times
 - 20 minutes or less with InfiniGuard
 - 1 minute or less with InfiniBox and InfiniBox SSA II

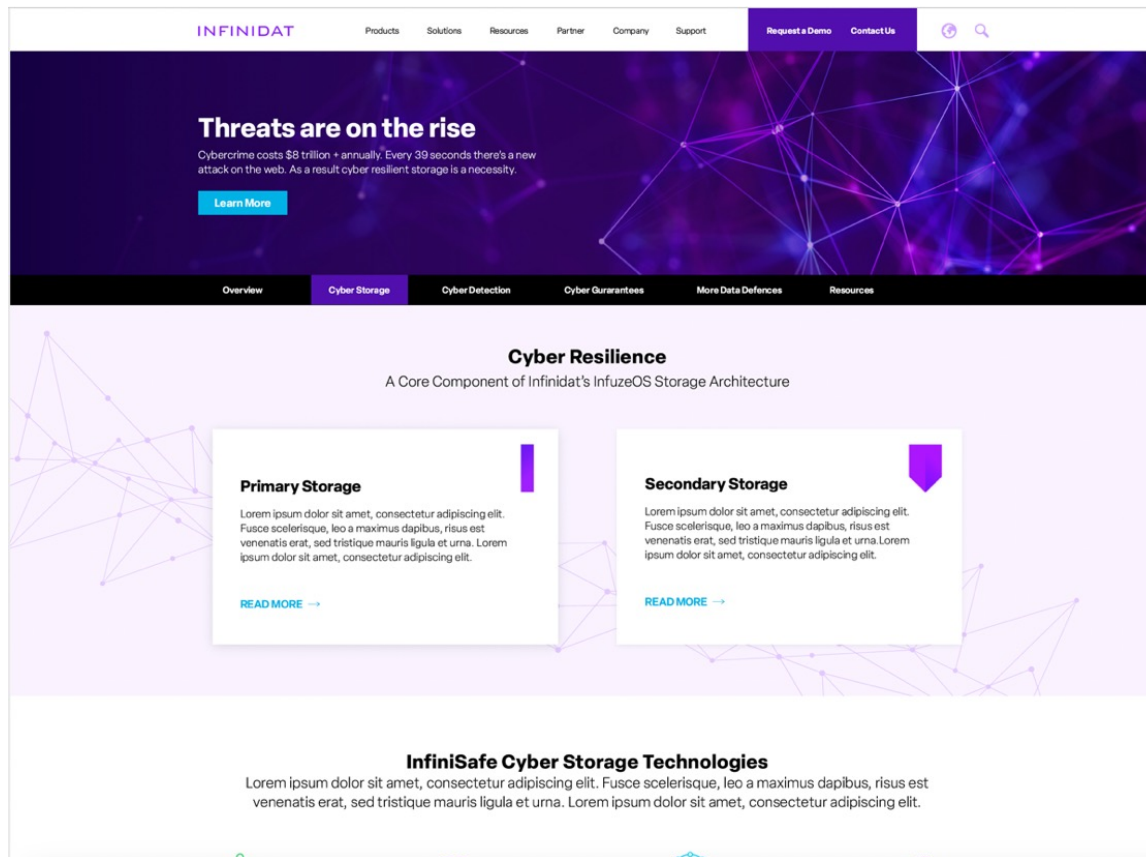


Guaranteed Cyber Storage Resilience and Recovery!!!!



- **InfiniSafe Cyber Storage Guarantee**
 - First primary storage platform cyber storage guarantee
 - Guaranteeing immutability of our InfiniSafe immutable snapshots
 - Guaranteeing near instantaneous recovery of an InfiniSafe immutable snapshot:
 - 1 minute or less with InfiniBox/InfiniBox SSA II
 - 20 minutes or less with InfiniGuard
- **100% Availability Guarantee**
 - InfiniBox/InfiniBox SSA II
- **Performance Guarantee**
 - InfiniBox/InfiniBox SSA II - Based upon your actual real-world applications

Award-Winning Cyber Storage Resilience and Recovery



<https://www.infinidat.com/en/cyber-resilience>

Industry Acclaim: 2023



Leader in the 2023 Gartner Magic Quadrant for Primary Storage (2023, 2022, 2021, 2020, 2019, 2018)



Storage Product of the Year: InfiniBox™SSA II “Gold Winner” for “Best Enterprise Storage Arrays”



Storage Optimisation Company of the Year

Winner for Storage Optimization Company of the Year and Runner-up in 3 categories – Editor’s Choice – Product award, Performance Storage Vendor of the Year, and Storage Innovators award.



Gartner Peer Insights Customers’ Choice for Primary Storage based on reviews & ratings of end-users



Storage Product of the Year: InfiniGuard® “Gold Winner” for “Top Backup and Disaster Recovery Services”



2023 GigaOm Sonar for Ransomware Protection - “Leader” and “Fast Mover” for Block and File Storage



2023 Tech Innovator Awards Finalist- InfiniBox



Mitch Diodato Named a 2023 CRN Channel Chiefs



One of the Power 500 Software Companies of 2023

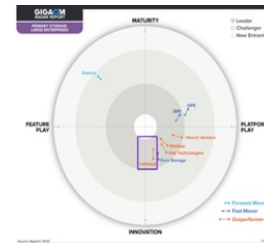


Infinidat’s InfiniBox Family - One of Top 5 High-end Storage Arrays in the World



Infinidat Earns 5-Star Rating in CRN® Partner Program Guide for the Second Consecutive Year

One of CRN’s 50 Coolest SDS Vendors for Second Consecutive Year: 2023 Storage 100



Named a Leader and an Outperformer in Primary Storage for large enterprises



Infinidat Named One of the Top 50 Executive Teams and the Top 50 Marketing Teams in the world , 2023

Eric Herzog Named One of the Top 10 CMOs of the Year, 2023



Lynsy Calvario Named as a 2023 CRN - Women of the Year Rising Star Finalist

The End Users Have Spoken



InfinitiBox Reviews
by Infinidat in Primary Storage
4.9 ★★★★★ 441 Ratings



InfinitiBox SSA Reviews
by Infinidat in Primary Storage
4.9 ★★★★★ 11 Ratings



InfinitiGuard Reviews
by Infinidat in Data Center - Others
4.8 ★★★★★ 17 Ratings



As of November 1, 2023

The End Users Have Spoken

InfiniBox Reviews
by Infinidat in Primary Storage
4.9 ★★★★★ 441 Ratings

“Infinidat is the Golden Standard for Enterprise Storage.”
Storage Operations Supervisor, Banking | InfiniBox®

Gartner Peer Insights reviews constitute the subjective opinions of individual end users based on their own experiences and do not represent the views of Gartner or its affiliates.

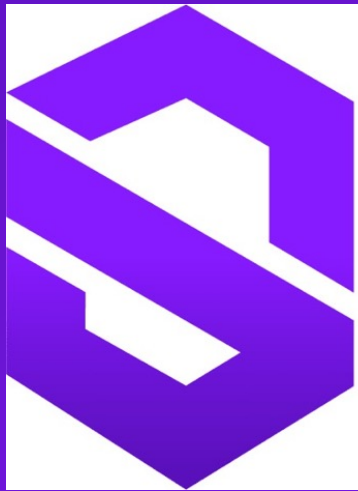


InfiniGuard Reviews
by Infinidat in Data Center - Others
4.8 ★★★★★ 17 Ratings



As of November 1, 2023

Thank You



InfiniSafe[®]
CYBER DETECTION

INFINIDAT